



TREND REPORT

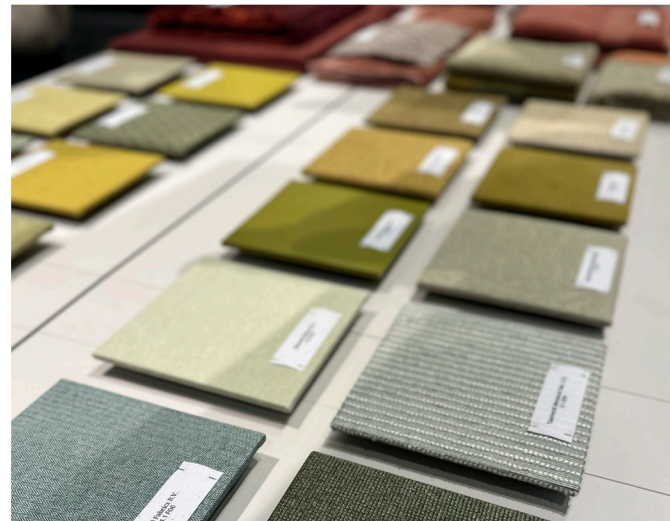
TREND HALL

This year's theme, 'Future Continuous,' explored the connection between past and future in design. A stunning trend installation, curated by Alcova Milano, brought this vision to life, emphasizing a continuous loop of circularity in trends and textiles. The concept highlighted how heritage and innovation intertwine, demonstrating that looking back is essential to shaping what comes next in the ever-evolving world of design.

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“Trends are not linear, they cyclically revolve and reappear”

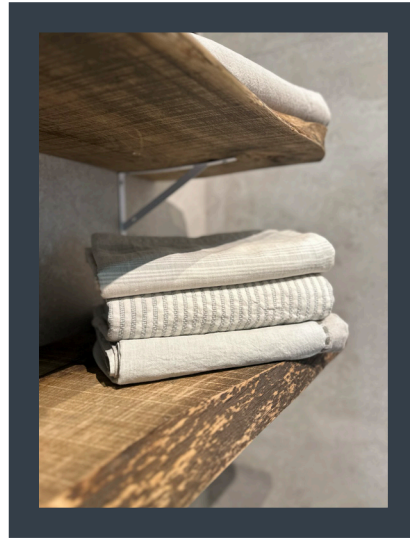


COLOURS

2 5 / 2 6

The Future Continuous colour palette embraces a dynamic spectrum, seamlessly blending vibrant tones with soft, muted shades. Warm earthy tones and rich browns take centre stage, striking the perfect balance between bold and subtle contrasts.

TRENDS
2 5 / 2 6





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STUDIOILSE X NANIMARQUINA.

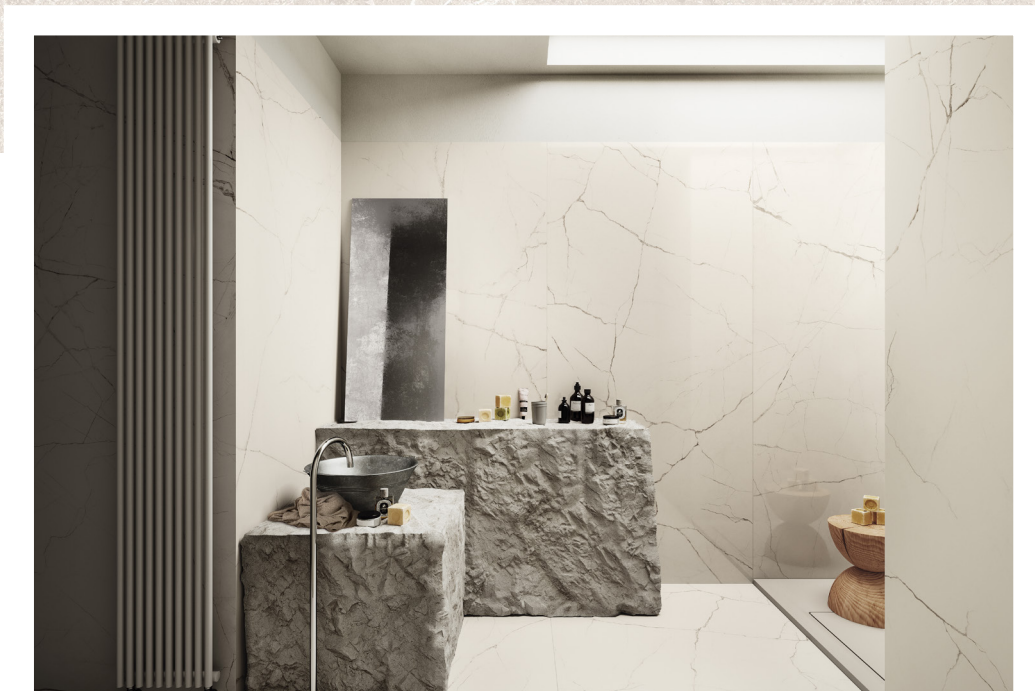


MINIMALISM

Soft textures and warm tones offer a fresh, refined take on minimalism, creating spaces that feel both inviting and elegant. Plush fabrics and organic surfaces add warmth, while tonal layering enhances depth. Creating a cosy yet sophisticated ambience where simplicity stands out.

MINIMALISM

Creating a minimalist space is effortless with tiles. Explore the tactile textures of our Luxx range, featuring soft Calacatta for a refined touch, or introduce warmth and surface detail with our Barbook range in Sand for a more playful feel.



LUXX - IVORY CALACATTA, LUX01N AND LUX01P.



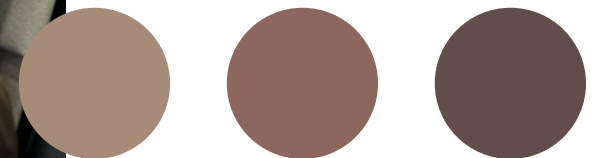
BARBROOK - SAND, BAR02A AND BAR02D.





BRUTALISM

Raw, exposed textures and materials dominated, driving the brutalism trend. Featuring unfinished surfaces like concrete, metal, and stone, this bold aesthetic celebrates industrial simplicity, adding strength and character to interiors with its unrefined, striking appeal.



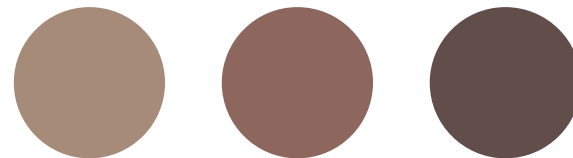
BRUTALISM

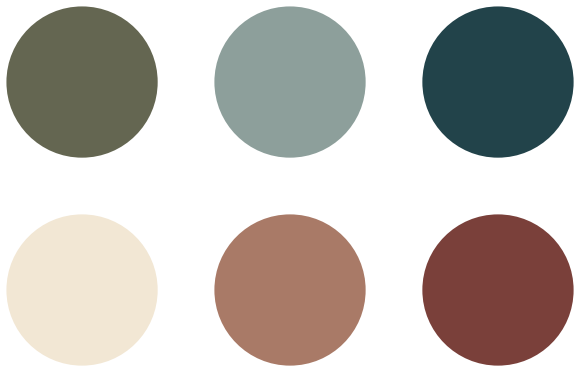
Embracing raw textures and deep, moody tones balanced by warm neutrals effortlessly creates a brutalist aesthetic with depth and industrial edge. Our Neptunite and Hudson ranges are perfect for this trend, adding rich tactile elements to any surface



HUDSON - ALBANY WHITE, HUDSIS & BROOKLYN, HUDS4N.

NEPTUNITE - ALUMINIUM, NPT03L.





ECLECTICISM

Nostalgia was a key theme throughout the show, with elements from multiple decades blending seamlessly to create a dynamic fusion. By combining influences from different eras, the trend infused vintage design with a fresh, contemporary flair. This blend of old and new resulted in a timeless yet modern aesthetic, making the past feel relevant and exciting in today's interior.



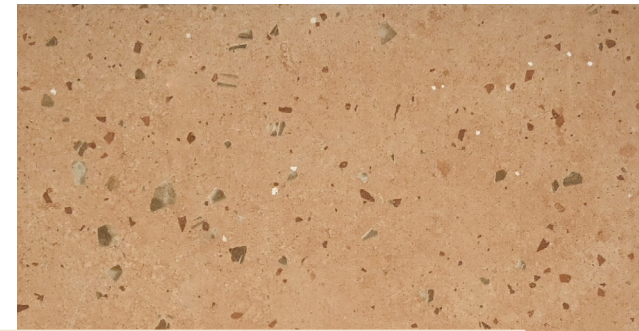
©MESSE FRANKFURT GMBH - STUDIOILSE / LIT MA.



CASABLANCA - GREEN, CAS04A & OXFORD - WADHAM, OXF10N.

ECLECTICISM

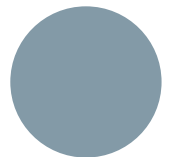
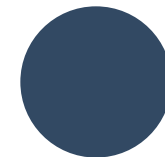
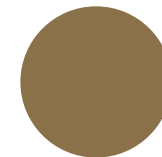
Combining encaustic designs with modern, muted colours creates a space rich in nostalgia. Our Oxford and Casablanca ranges are perfect for this, offering a fresh, modern take with their textures and contemporary colour palettes.



BARBROOK - BURGUNDY, BAR07A.

MAXIMALISM

Maximalism was re-imagined with elegant touches and bold, vibrant hues, creating a striking focal point. Elevated by sophisticated accents and daring bursts of colour, this opulent take on maximalism introduced a fresh, refined perspective.

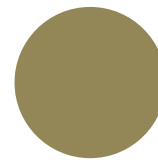
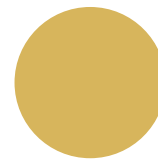




BARBROOK - FERN, BAR04A.

MAXIMALISM

Be playful with textures and bold hues to create an uplifting ambience and a maximalist aesthetic. Achieve the perfect balance with vibrant shades from our Tuscany and Barbrook ranges, bringing depth and personality to any space.



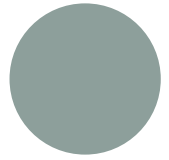
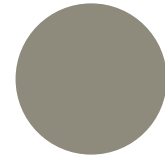
TUSCANY- LEMON, TUS04G & AZURE, TUS07G.



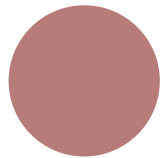
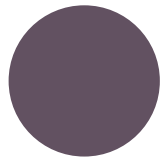
COLOUR TRENDS

REGAL BLOOM

A rich, opulent palette emerged, with deep purples and burgundy exuding luxury and warmth. Muted greens and soft blues provided contrast, creating a sophisticated yet harmonious balance. This interplay of bold and subdued tones added depth and elegance to contemporary interiors.



HEIMTEXTIL 25



JOHNSON TILES



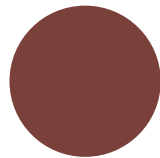
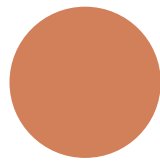
MELROSE - MOSS, MELR3A.



PRISMATICS - VICTORIAN MAROON, PRV4, COTTO, PRS140, MEADOW, PRS142 & SAGE, PRG131.

REGAL BLOOM

Exploring textures and rich, deep tones from our Melrose and Prismatic ranges is ideal for creating a luxury space with a regal ambience. Choose rich shades like Victorian Maroon, balanced with soft Meadow Green, or the Moss tone from Melrose, perfect for introducing texture while maintaining an opulent atmosphere.



RUST & MIST

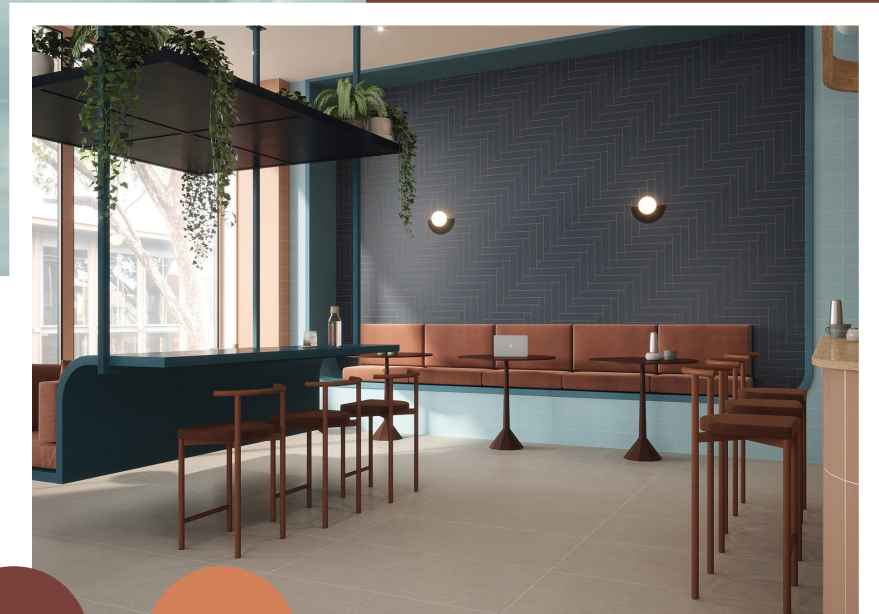
Earthy, terracotta tones dominated, paired with muted sages and soft blues for a balanced, nature-inspired palette. This blend brought warmth, depth, and a timeless yet contemporary feel to interiors.



LUXX - AQUA ONYX, LUX13P

RUST & MIST

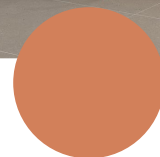
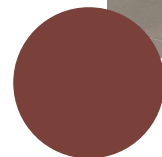
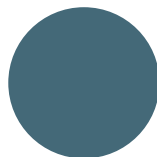
Earthy muted tones can be achieved with plain colour glazes from our Spectrum range, offering a sleek, modern feel. Alternatively, the Luxx range introduces rich texture, adding depth and an elevated atmosphere to the space.



SPECTRUM - SLATE, SPEC8A.

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JOHNSON TILES





RETRO AZURE

Shades of blue paired with burnt orange and rich browns created a sophisticated, refined palette with a hint of retro flair. Balanced with warming neutrals, this combination added depth and elegance, blending bold contrasts with a nostalgic yet modern appeal.



RETRO AZURE

Combining rich textures with alluring colours and contrasting palettes instantly creates a captivating space with a hint of nostalgia. Our Arizona and Milano ranges are perfect for this, offering a tactile experience through the Onyx pattern or creating a more modern touch with plain colour glazes.



ARIZONA - SAPPHIRE, ARIZ3A & NEPTUNITE - STEEL, NPT05N.

MILANO - SKY, MIL02N & COTTO, MIL03N.



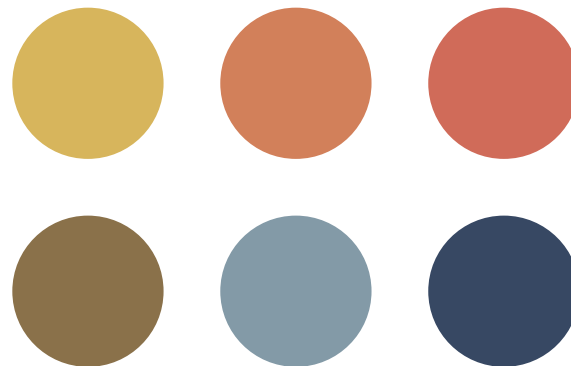
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JOHNSON TILES

HEIMTEXTIL 25

RADIANT BURST

Bright and radiant hues, like warming yellows and oranges, are thoughtfully balanced to create a cohesive and dynamic palette. This vibrant combination infuses spaces with a modern touch, adding both energy and sophistication. It's a contemporary statement that elevates any room with a striking, playful ambience.



SOUTH BANK - AZURE, SBK06A.



RADIANT BURST

Bring a vibrant, modern touch to any space with radiant hues. Bold tones are expertly balanced to create harmony, infusing both impact and elegance, as seen in our South Bank Azure. The Luxx range is perfect for making a bold, contemporary statement while injecting interiors with fresh, lively energy.

LUXX - PYTHON DECOR, LUX07D & AQUA ONYX, LUX13P.



S U M M A R Y

This year's Heimtextil show blended past and present, featuring soft textures, warm tones, and balanced palettes. Minimalism embraced refined simplicity, while maximalism made a bold return with vibrant hues and elegant accents. Exposed materials reflected brutalism, and nostalgic elements shaped a modern, forward-thinking aesthetic, using the past to inspire future design.





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